

Leadership Legacy Statement (LLS) Formula

Create a single statement that articulates your mission in life as a leader. This statement captures your unique values that forward your purpose and acts as a guiding star to establish your personal leadership legacy.

Three Components

VALUES: Choose three value words that will define your legacy as a leader. Refer to page 6 and 7 to establish your leadership value words.

PURPOSE: Based on your unique skills, talents, and experiences, describe your purpose in the world.

AUDIENCE: Identify the audience that your purpose serves.

Formula

I am a (*insert three legacy leadership value words*) leader committed to (*insert your purpose in life as a leader*) for (*insert description of the audience you serve*).

Leadership Legacy Statement (LLS), Nicole.

Create a single statement that articulates your mission in life as a leader. This statement captures your unique values that forward your purpose and acts as a guiding star to establish your personal leadership legacy.

Three Components

VALUES: Choose three value words that will define your legacy as a leader.

Three leadership legacy words: **empowering, inspiring, visionary**

PURPOSE: Based on your unique skills, talents, and experiences, describe your purpose in the world.

Purpose in life: **To leave the room better than before I entered.**

How will I do that for my audience as a leader? **By shining a light on others' greatness**

AUDIENCE: Identify the audience that your purpose serves.

Audience my purpose serves: **Anyone who crosses my path.**

Formula

I am an empowering, inspiring, and visionary leader committed to shining a light on the strengths, capabilities and greatness of anyone who crosses my path.

Leadership Legacy Statement (LLS), Jonny.

Create a single statement that articulates your mission in life as a leader. This statement captures your unique values that forward your purpose and acts as a guiding star to establish your personal leadership legacy.

Three Components

VALUES: Choose three value words that will define your legacy as a leader.

Three leadership legacy words: **authentic, motivating, fearless.**

PURPOSE: Based on your unique skills, talents, and experiences, describe your purpose in the world.

Purpose in life: **To share my journey to self-worth so others can break free of anxiety, fear, and depression.**

How will I do that for my audience as a leader? **By using my gift of speaking authentically and connecting with an audience.**

AUDIENCE: Identify the audience that your purpose serves.

Audience my purpose serves: **People around the world.**

Formula

I am an authentic, motivating, and fearless leader committed to using my gifts as a speaker to improve the self-worth of people around the world.