

# Create My Leadership Legacy Statement

## What do YOU value?

Knowing *YOUR VALUE* and having confidence in that value is the foundation for you successfully leading your career. The key to always knowing and respecting your personal value and worth starts with having a clear understanding of what YOU value. What are the values you live by and live into every single day?

A [Leadership Legacy Statement](#) (LLS) is one succinct, powerful statement that captures *your unique values* that *forward your purpose* and *acts as a guiding star* to establish your personal leadership legacy.

Use the template below to establish your [Leadership Legacy Statement](#).

**Step 1:** Define what you value in other leaders to uncover what is important to you.

**Step 2:** Identify 3 values that you choose to live by and live into every day to establish your leadership legacy now.

**Step 3:** Create your [Leadership Legacy Statement](#).

## How to leverage my Leadership Legacy Statement:

Once you have created your [Leadership Legacy Statement](#), print it out. Post it somewhere you can see it every day to remind you that these are the values that you are choosing to live by and into every single day. After all, our future legacy is built by the actions we choose to take today.

When you are faced with a challenging decision in your career, ask yourself, "What would a (*insert my LLS*) leader do?" The answer to that question will help guide you toward a decision that is aligned with who you are and the legacy you desire to create.

When you are experiencing a moment of "I feel less than", read your LLS. It will remind you of the unique values that you live into as well as the value you bring to the world around you and then remind yourself, "I AM ENOUGH!".

# Step 1: What do I VALUE in other leaders?

## Champion or Chump Exercise

As you think about your past work experiences, when did you feel like a champion and when did you feel like a chump? Think about specific actions your boss took or values they demonstrated that contributed to your sense of importance or your lack of it.

Some "champion" examples might be:



- He invited me to the morning meeting.
- She told me about the increased load before I heard it from the grapevine.
- She always makes eye contact with me at the staff meeting.
- He told the big boss about my work.

Some "chump" examples might be:



- She never looks at me in a meeting but addresses everyone else with eye contact.
- He didn't tell me there was a major lay-off coming; I learned it from the janitor.
- She never asks me about my projects or tasks until the end of the meeting.
- When I suggested an improvement, he quickly said "no way, we have other priorities."

CHAMPION	CHUMP

## Step 2: Identify my three Leadership Legacy Values.

What VALUES do I want to live by to create My Leadership Legacy?

Based on the characteristics you value in a leader, choose three value words that will define your legacy as a leader. Think about the words you would like those you lead to use to describe you after you retire.

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_

### Leadership Value Words, examples

Above Standards	Considerate	Inclusive
Accommodating	Courageous	Influential
Accountable	Creative	Inspiring
Adaptable	Credible	Intuitive
Advocate	Customer-focus	Knowledgeable
Alert	Decisive	Leading the Way
Approachable	Dedicated	Loyal
Authentic	Empowering	Mindful
Aware	Encouraging	Moral
Bold Brave	Engaged	Motivating
Candid	Ethical	Objective
Careful	Exceed Expectations	Open
Caring	Extra Mile	Original
Challenging	Fearless	Passionate
Charismatic	Focused	Pleasant
Clear	Forward-Thinking	Priceless
Collaborate	Goal Oriented	Pro-Active
Communicative	Honest	Problem Solver
Compassionate	Humble	Raise the Bar



# Leadership Legacy Statement, Example Nicole.

Create a single statement that articulates your mission in life as a leader. This statement captures your unique values that forward your purpose and acts as a guiding star to establish your personal leadership legacy.

## Three Components

**VALUES:** Choose three value words that will define your legacy as a leader.

Three leadership legacy words: *empowering, inspiring, visionary*

**PURPOSE:** Based on your unique skills, talents, and experiences, describe your purpose in the world.

Purpose in life: *To leave the room better than before I entered.*

How will I do that for my audience as a leader? *By shining a light on others' greatness*

**AUDIENCE:** Identify the audience that your purpose serves.

Audience my purpose serves: *Anyone who crosses my path.*

## Nicole's Leadership Legacy Statement

*I am an empowering, inspiring, and visionary leader committed to shining a light on the strengths, capabilities and greatness of anyone who crosses my path.*

# Leadership Legacy Statement, Example Jonny.

Create a single statement that articulates your mission in life as a leader. This statement captures your unique values that forward your purpose and acts as a guiding star to establish your personal leadership legacy.

## Three Components

**VALUES:** Choose three value words that will define your legacy as a leader.

Three leadership legacy words: *authentic, motivating, fearless.*

**PURPOSE:** Based on your unique skills, talents, and experiences, describe your purpose in the world.

Purpose in life: *To share my journey to self-worth so others can break free of anxiety, fear, and depression.*

How will I do that for my audience as a leader? *By using my gift of speaking authentically and connecting with an audience.*

**AUDIENCE:** Identify the audience that your purpose serves.

Audience my purpose serves: *People around the world.*

## Johnny's Leadership Legacy Statement

*I am an authentic, motivating, and fearless leader committed to using my gifts as a speaker to improve the self-worth of people around the world.*